DOCUMENT RESUME

ED 118 038 HE 007 072

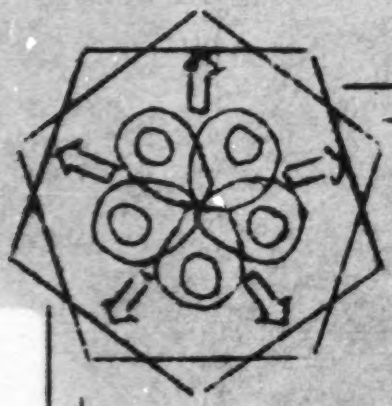
AUTHOR McDonough, Patricia
TITLE Report of Student Survey (1974). Unified Studies Report No. I:4.
INSTITUTION Boston State Coll., Mass.
PUB DATE 74
NOTE 6p.; For related documents, see HE 007 068-077; Best available copy

EDRS PRICE MF-$0.83 HC-$1.67 Plus Postage
DESCRIPTORS *Higher Education; *Performance Contracts; Program Planning; *School Holding Power; *Student Enrollment; Surveys; Tables (Data); *Unified Studies Programs
IDENTIFIERS *Boston State College

ABSTRACT

The survey of potential student interest in the Unified Studies Program began February 3, 1974 and continued through March 11. The program was aimed at undergraduate students who were not formally at Boston State College on a full-time basis. Survey returns covered: (1) potential students; (2) source of participating students; and (3) students enrolled in the program. Data shows that the program lost a great number of potential students because of the delay while waiting for approval. (Author/KE)

****
* Documents acquired by ERIC include many informal unpublished *
* materials not available from other sources. ERIC makes every effort *
* to obtain the best copy available. Nevertheless, items of marginal *
* reproducibility are often encountered and this affects the quality *
* of the microfiche and hardcopy reproductions ERIC makes available *
* via the ERIC Document Reproduction Service (EDRS). EDRS is not *
* responsible for the quality of the original document. Reproductions *
* supplied by EDRS are the best that can be made from the original. *
****



UNIFIED STUDIES -- I:4

REPORT OF STUDENT SURVEY (1974)

HE 007 172

Patricia McDonough

The survey of potential student interest in the Unified Studies Program began February 3, 1974 and continued through March 11. The program was aimed at undergraduate students who were not formally at Boston State College on a full-time basis. The results of this survey are as follows:

Returns of the Survey (#1)
(as of May 1, 1974)

List of Potential Students	Number in each group	Number interested in joining	Number requesting more information	Total number of responses
Non-Returning Students and Students seeking alternative program A	490	14	6	20
Part-time undergraduate students B	1319	58	33	91
Transfer to BSC who had been accepted for 1/74 & did not come	568	44	26	70
Applicants to State College System who had made 3 choices BSC being 1	612	28	6	34
Students suggested by high school counselors C	0	0	0	0
Grand Total	2989 D	144	71	215

A There is a possibility of January 1974 and August 1973 graduates on this list due to computer error.

B 69% of this list was found to be comprised of graduate students,

C This list was never compiled since the program was geared toward sophomore level.

D Of the 2989 who were sent information 171 were returned due to change of address.

E For application form see Appendix.

The 215 interested students could not be contacted until official approval was granted by Boston State College. Final approval by Boston State College was granted June 21, 1974. While waiting for approval from the Massachusetts State College System, (not granted until August 7), further information was sent to the 215 students with a revised application form[2] with the stipulation that the program had not been funded.

An updated list of non-returning students (students who had been enrolled full-time and had withdrawn after February 1974) was secured June 27 and was also mailed at the same time. The results are as follows:

Returns of the Survey (#2)
(as of August 15, 1974)

List of potential students	Number in each group	Number interested in joining
Non-returning students and students seeking an alternative program	20	3
Part-time undergraduate students	91	14
Transfer to BSC who had been accepted for 1/74 & did not come	70	2
Applicants to State College System who had made made 3 choices BSC being 1	34	5
Total Survey #1	215	24_A
Non-returning students withdrawn as of 2/74 (additional)	712_B	41
Grand Total	927	65

A Only 24 students remained from the original 215 (probably due to the delay in responding to them).

B There is a possibility of June 1974 grads and August 1974 grads due to computer error.

2 Only yes/no category before applications provided for req requests for further information (see appendix for form).

Because the returns of this second survey were very slow an additional list was mailed on July 24, 1974. This list was comprised of students who had transferred to Boston State College but had not paid a deposit. The results are as follows:

Returns of the Survey (#3)
(as of August 15, 1974)

Potential Students	Number in each group	Number interested in joining
Transfers accepted to BSC who had not paid deposit as of July 24	883	18 A

A Only 18 of 883 wanted to join. It appears that the survey had been mailed too late.

Total Number of Interested Students
as of August 15, 1974

Potential Students	Number interested in joining	
Non-returning students and students seeking alternative program	3	Survey #1
Part-time undergraduate students	14	
Transfer to BSC who had been accepted for 1/74 & did not come	2	
Applicants to State College System who had made 3 choices BSC being 1	5	
Non-returning students withdrawn as of 2/74 (additional)	41	Survey #2
Transfers accepted to BSC who had not paid deposit as of July 24	18	Survey #3
Total	83	

Since there were only 86 people interested in joining the program and it was initially designed to accomodate 80-100 students an ad was placed in nine local newspapers over a period of two weeks. A total of 26 people responded to the ad.

In addition to this an application form and description of the program was sent to applicants who had been placed on a waiting list for Boston State College's nursing program on August 26, 1974.

There was little response from the nurses probably due to the late date. (Boston State began classes September 3). Two responded and neither joined.

Many of the people who responded to the ad could not get time off from their jobs to attend weekly seminars which were essential to the program.

The results of the ad, the survey of nurses on the waiting list and previous surveys are as follows:

Students Presently in Program
(September 23, 1974)

Source of participating students	Number in each group
Non-returning students and students seeking alternative program 1A	16
Part-time undergraduate students 2	8
Transfers to BSC who had been accepted for 1/74 & did not come	10
Applicants to State College System who had made 3 choices BSC being 1 4	2
Advertisement 5	6
Total	42

*There was a total of 52 students enrolled in the program when it began but for various reasons 10 dropped out.

As is evident the program lost a great number of potential students because of the unfortunate delay while waiting for approval. Also, it was found that the majority (69%) of the Program for Continuing Education students were graduate students and this was the largest single group surveyed. The third survey, which was comprised of transfer students, was not mailed until July 24, 1974. It seems safe to assume that most of the students had made other choices by that date.

The advertisements attracted a number of people but as memtioned all of them worked full-time and only a few had schedules flexible enough to attend the program.

The nursing survey was definitely mailed too late, only a week before classes began. The 2 people who did respond could not fit the program into their schedule.

For these reasons and others previously mentioned, the program did not secure the number of students planned for. For this program recommendation -- early recruitment + commitment.